



DESIGNS CANADA

GRAPHIC DESIGN PACKAGES

PREPARED BY :
MEAGAN ROSE
MROSE DESIGNS CANADA



ABOUT US

Meagan Rose, is a seasoned professional with over 14 years of experience in graphic design, social media marketing, website design, and digital marketing. Meagan's passion for creativity and technology has fueled her journey to becoming a well-rounded expert in the field.

As a digital marketing maven, Meagan excels at implementing integrated campaigns that boost brand awareness, drive leads, and generate conversions. Her holistic approach combines data-driven insights with innovative strategies delivering measurable results for her clients.

With her extensive experience and passion for staying ahead of industry trends, Meagan is a valuable asset to any team or project. She continues to push boundaries, embrace new technologies and deliver exceptional results cementing her reputation as an accomplished professional in the world of graphic design, social media marketing, website design and digital marketing.



WHAT WE OFFER



As a creative visionary who combines artistic skill, technical expertise, and strategic thinking to visually communicate ideas, messages, and concepts we craft together visual elements such as typography, illustrations, imagery, and layouts to design everything from branding materials to marketing collateral, and digital ads. With a keen eye for aesthetics, color theory, and composition, we transform abstract concepts into tangible designs that captivate audiences, evoke emotions, and convey information effectively. Our role extends beyond mere aesthetics, encompassing problem-solving as we tailor designs to specific audiences, industries, and objectives, contributing to the visual identity and impact of businesses, brands, and various communication mediums.



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DIGITAL ADS



In the realm of digital advertising, graphic design acts as a visual catalyst, transforming ordinary ads into compelling narratives. With the limited attention span of online audiences, well-crafted graphic design is essential for instantly conveying messages and emotions. Through clever use of typography, color schemes, and imagery, graphic design establishes a brand's identity within the blink of an eye, leaving a lasting impression on viewers. The synergy of design elements ensures that digital ads not only capture attention but also guide users toward meaningful engagement.



The package includes four digital ads whether video, static or a mix of both.



POSTERS



Posters are a versatile and impactful medium of visual communication, capturing attention and delivering messages in a concise yet compelling manner. Whether promoting events, conveying information, raising awareness, or expressing creativity, posters harness a combination of design elements such as typography, imagery, color, and layout to resonate with viewers. With their ability to convey emotions, evoke nostalgia, and create a sense of belonging, posters not only inform but also engage, leaving a lasting visual imprint in both physical and digital spaces.





NEWSLETTERS

CENTRE GREY HEALTH SERVICES FOUNDATION **FOUNDATION NEWS**
A proud supporter of GBHS and the Markdale Hospital

SPRING 2023

NEW MARKDALE HOSPITAL ALMOST COMPLETE

THE FUTURE IS HERE

EVERY DAY MARKS ONE DAY CLOSER TO THE NEW MARKDALE HOSPITAL BECOMING A REALITY!

Only 24 short months ago, the land gifted by Grey County sat vacant waiting for construction to begin on the new Markdale Hospital. This \$70 Million advanced facility promises to transform the patient experience for everyone across the region. Now, at approximately 90% complete, the project remains on track to open in the fall of 2023.

"This new hospital is vital to this community, its economy and its future" stated Gary Sims, President, and CEO of Grey Bruce Health Services. "It will work to attract new nurses and Doctors to the area and will be a catalyst for health care for the entire region," said Sims. This new state-of-the-art facility will provide 24/7 Emergency Room care, Physiotherapy, Diagnostic Imaging, Procedures Department, a full Laboratory, Exam and Treatment rooms, expansive Ambulatory Care, and a full In-Patient Department with Palliative Care.

"We are so privileged to be able to work with Grey Bruce Health Services, the dedicated hospital staff, and generous community as we build this amazing modern facility whose core design reflects the ambitious vision of the future of health care" stated Harvey Fraser, Chair of the "Together In Care" campaign for the new Markdale Hospital.

The new Markdale hospital is slated to open and be fully functional in September 2023. We look forward to the Doors Open event where we can introduce this new hospital to our community. For more information, please visit www.gbhs.on.ca/markdale-hospital

PLEASE DONATE TODAY

CARING FOR TOMORROW SOCIETY

A Legacy of Better Care

Our Carling for Tomorrow Society is a group of extraordinary people who recognize the need for ongoing support of Centre Grey Health Services Foundation by planning a gift in their Will.

We are grateful to donors whose estate plans include the Foundation to ensure that our state-of-the-art, Markdale Hospital continues to meet the needs of patients for generations to come.

If your estate plans already include CGHS Foundation, we'd love to know so we can thank you! Contact Willard Vanderploeg at wvanderploeg@gbhs.on.ca or 519-376-2321 x2736 to learn more.

51 ISLA ST., PO BOX 406, MARKDALE, ON N0C 4H0 * (519) 886-3040 EXT 6028 * DLAMBERT@CGHSFOUNDATION.COM * WWW.CGHSFOUNDATION.COM

Printed newsletters offer a tangible and tactile way to connect with audiences, fostering a sense of engagement and personal connection. In an era dominated by digital communication, printed newsletters provide a refreshing break, delivering curated content, updates, and stories directly into the hands of readers. With carefully crafted design and relevant information, these newsletters establish credibility, build brand loyalty, and enhance the reading experience. They offer a physical touchpoint that can be displayed, shared, and revisited, bridging the gap between digital interactions and real-world connections.



RACK CARDS



Rack cards are a compact and visually appealing promotional tool that efficiently captures attention and delivers key information. Placed on racks in high-traffic areas like hotels, visitor centers, and businesses, rack cards offer a snapshot of offerings, services, or attractions. With engaging visuals and concise content, they pique curiosity and encourage immediate action, making them an effective way to entice potential customers. Rack cards act as portable advertisements, providing a tangible takeaway that can be easily shared and referenced, ensuring a lasting impact on individuals seeking quick, relevant information.





BANNERS & SIGNS

**GREY HIGHLANDS
Gran Fondo**
FOR THE NEW MARKDALE HOSPITAL

PRESENTED BY: **JDSmith** Logistics Solutions

September 10, 2023

27KM, 70KM, 135KM
REGISTER TODAY
www.greyhighlandsggranfondo.com
IN SUPPORT OF THE NEW MARKDALE HOSPITAL

CENTRE GREY
HEALTH SERVICES
FOUNDATION

🇨🇦 A BLESSING TO SERVE MY COMMUNITY 🇨🇦

HAIRANGEL

✂️ (647) 334-5522 ✂️

KIDS - \$10, MEN - \$15, WOMEN - \$20

Signs and banners serve as powerful visual assets that command attention, convey messages, and enhance brand visibility. Whether displayed indoors or outdoors, these versatile mediums effectively communicate information, promotions, or directions to a wide audience. From attracting foot traffic to guiding event attendees, signs and banners offer practical solutions for navigation and engagement. With creative design and strategic placement, they leave a memorable impression, reinforcing brand identity and creating a lasting impact in various settings. Signs can be made 75x35in and smaller.





DESIGNS CANADA

CONNECT WITH US



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Portfolio

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Instagram

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Facebook

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